

November 1, 2016

**Questions & Answers – Specification Clarification II**

**Request for Proposal #217-20**

Grand Valley State University (GVSU) has the following answers to questions that have been submitted for request for proposal #217-20. Note: GVSU’s responses have been noted in red.

1. Size of magazine/# of pages—anticipated page count or range?  Yet to be determined.
2. Confirm/define 3-proof review system (1st proof, 2nd proof, final proof or something different?) We anticipate utilizing a standard 3 proof system for review and approval – 1st proof, 2nd proof, final proof.
3. Define content development: will content direction, copywriting, editorial be provided? Content direction will be determined collaboratively between KCON & selected provider.  The selected provider will manage content development services to include researching, writing, gathering, organizing, and editing information.

1. Will there be advertising as part of the magazine?  No

Bid Opening: December 2, 2016 @ 10:00 AM

Thank you for your participation,

Valerie Rhodes-Sorrelle, C.P.M.

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